

Heritage Makers and Scrap Girls Announce the Launch of Heritage Studio™, the First-Of-Its Kind Digital Scrapbooking Service

Finally, an easy-to-use, digital scrapbooking solution that needs no expensive software and comes with a personal trainer.

Provo, UT (PRWeb) January 18, 2007 -- Heritage Makers, Inc. in partnership with Scrap Girls, today announced the launch of Heritage Studio™, an easy-to-use, web-based, digital scrapbooking solution for creating beautiful hardbound storybooks and greeting cards, without expensive software. Heritage Studio has already been available to Heritage Makers customers since October 2006 and has been used to make thousands of storybooks and greeting cards.

Heritage Studio is offered through home-party consultants who provide customers with one-on-one assistance to complete meaningful projects in the comfort of their own homes.

In addition to easy-to-use software and personal consultants, Heritage Studio users have access to thousands of dollars worth of templates, borders, backgrounds and embellishments from digital scrapbooking leader Scrap Girls.

Heritage Studio users can choose among three different PC or Mac account options:

- Heritage Studio Basic provides 2GB of photo storage and a variety of tools to drag-and-drop, layer, crop, and edit photos, along with a wide variety of basic layouts and templates for creating beautiful storybooks. Heritage Studio Basic is available for a one-time set-up fee of \$9.95, but is free when purchasing storybooks through a Heritage Consultant.
- Heritage Studio Select offers unlimited photo storage, hi-resolution archiving, and a generous collection of borders, backgrounds, embellishments and templates from Scrap Girls, for \$9.95 per month.
- Heritage Studio Premier offers all of the benefits of Studio Select, plus thousands of dollars worth of additional borders, backgrounds, embellishments and templates from Scrap Girls, for \$19.95 per month. Special discounted offers through Heritage Consultants are available.

"Heritage Makers continues to innovate to help customers build lasting legacies of family heritage," said Heritage Makers CEO Christopher Lee. "Our new, online application saves customers from having to buy and learn expensive and complicated digital scrapbooking software. And, thanks to our partnership with Scrap Girls, customers also have thousands of dollars of professionally designed digital scrapbooking materials at their fingertips."

According to Scrap Girls CEO Rozanne Paxman, "Heritage Makers' unique web-based service, coupled with Scrap Girls' rich collection of digital scrapbooking content, plus the thousands of Heritage Consultants around the United States, gives newcomers to digital scrapbooking a perfect solution for getting started in this fun heritage hobby."

About Heritage Makers

Heritage Makers, Inc. is a direct selling, party-plan company focused on helping people create lasting legacies



of family heritage through the power of story. With thousands of Heritage Consultants around the United States, Heritage Makers offers a wide range of products and services that help families use technology to tell their stories from the comfort of their own homes.

Heritage Makers, Inc. (<http://www.heritagemakers.com>)
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About Scrap Girls

Scrap Girls is dedicated to offering quality digital scrapbooking products, as well as quality training in how to use these products within popular graphic software interfaces. Scrap Girls also publishes an e-newsletter five times a week, which includes helpful information, ideas and training for digital scrapbookers as well as a continuous supply of freebies for subscribers.

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